

# CESAR CAMINERO

MARKETING & CREATIVE EXPERT

CESARCAMINERO.BIZ

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## EMPLOYMENT

### BROWARD HEALTH

Fort Lauderdale

February 2016 to May 2019

Designed user interfaces for website, apps, etc. Developed the SEO and worked with marketing on SEM campaigns. Designed banners, and logos. Worked with external agencies for website updates and development.

### MILE MARKER, INTL.

Pompano Beach

March 2011 to January 2016

Collaborated in the design and development of the main website. Designed logos, catalogs, packages, ads, etc. Did SEO, SEM, and Social Media Marketing. Took care of marketing budget and allocated funds to campaigns based on market research.

### REAL TIME MARKETING

Delray Beach

January 2011 to March 2011

Designed landing pages for the Facebook accounts of various clients. Created backgrounds and other creative for custom Twitter, Facebook, and YouTube accounts. Helped setting up social media campaigns.

## SOME FREELANCE EXPERIENCE

### ROSKOS CARDIOLOGY

roskoscardiology.com

- Web Development
- Graphic Design

### BENGGIO CONSULTING

benggioconsulting.com

- Web Development
- Graphic Design
- Digital Marketing

### GANTT BUILDERS, INC.

www.ganttbuilders.com

- Web Development
- Brand Development
- Graphic Design

### DEPARTMENT OF JUSTICE, ILOC

www.aisc.ucla.edu/iloc/report

- Web Development

## SKILLS

### MARKETING

Digital Marketing  
(SEO, SEM, Email, & Social Media.)  
Interpersonal Communication  
Creativity and Expression  
Analytical Knowledge  
Leadership  
Team Player  
Commercial Nouns  
Influencing and Negotiation  
Good Writing Ability  
Bilingual

### CREATIVE / TECHNICAL

Master Adobe Creative Suite  
Microsoft Office  
User Interface Design  
User Experience  
Responsive Design  
Photography/Videography  
Proficient in Mac and PC  
HTML5 and CSS3  
Content Management Systems  
Website Accessibility Compliance  
Search Engine Optimization (SEO)

## EDUCATION

### FLORIDA ATLANTIC UNIVERSITY

Boca Raton  
2009 – 2011  
B.F.A., Graphic Design  
Graduated Magna Cum Laude

### MIAMI DADE COLLEGE

Miami  
2006 – 2009  
A.A., Graphic Design  
& Commercial Arts